

OUR MISSION

Share the savours of life with the World.

OUR PHILOSOPHY

CRESCENDO is a Mediterranean way of sampling, savouring a healthy lifestyle with premium artisanal products directly from the cask. In other words: taste-savor-live

Always offer you the finest and freshest products

Welcome and serve in the most professional and acknowledgeable manner

Guarantee of a well presented, clean and hygienic environment

Always bring our expertise to your needs to gain your trust

Giving you the best value for the finest products

OUR PROFESSION

Explore the World's taste

Retail the finest available products while being

Educator in using finest artisanal well-being related oils, vinegars, spices, herbs and skin cares "from the cask" to savor a healthy life

HOW DO WE OPERATE

Opening days and hours are based on the local shopping practices and/or regulations.

Pre-packed products or bottles filled on demand

Shop following well studied and experienced system

Global as well as a local communication system

Guidance and advices

OUR LOCATIONS

All with high customer flow

Stand alone stores:

City centres

Shopping malls

Shop in shops and corners:

High end Department stores – Food departments and Food halls

High end Grocery stores

CRESCENDO FRANCHISEE

He/she is an entrepreneur listening to his/her customers

He/she is a retailer, a local actor in his shopping precinct

He/she is rigorous: well-trained (by us), operating in respect of the given franchisor system and of the local legal and franchise regulations

It can be a Grocery store chain wanting to integrate our products in form of a shop in shop or corner as part of their range

Sharing our ethic and our philosophy

Participation to one of our training session in our offices/factory in Waldburg/Germany

FINANCIAL AND LEGAL CONDITIONS

Approval of your project

Signing a franchise contract

Duration: 5 years with an automatic yearly renewal

Territory exclusivity possible

Non-competition clause

Financial conditions for a stand alone shop

Entry rights: 17 000 CHF (plus VAT if applicable)

Monthly fee: 750 CHF (plus VAT if applicable)

Full investment highly depending on location size and refurbishment needed: between 80 000€ and 120 000€

ITO SYSTEM

Installation: we support through all the pre-opening process

Training: we train our partners to operate the shop prior the opening and offer an on-going training

Operation: we offer on-going support to operate their store: products, marketing etc.

WHAT IS IMPORTANT FOR US BEFORE YOUR INVESTMENT

We want to make sure our concept is right for you

We offer opportunities to confirm your facility (and will) of running a CRESCENDO store

We grant your premises

Only after these steps we accept to sign the contract

CONTACTS

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